



DALIBOR TRIFUNOVIC

Digital Marketing Specialist /
Web Content Manager



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„Contemporary, Linear, Eager, Vivid, Effective and Reliable”



Personal Data



Swiss, Faido (TI)



26.09.1985



Single



Driving license, Cat. B



Professional skills

- HTML, CSS ★ ★ ★ ★ ★
- Javascript ★ ★ ★ ☆ ☆
- Sharepoint ★ ★ ★ ★ ☆
- CMS (Sitecore) ★ ★ ★ ★ ★
- Wordpress ★ ★ ★ ★ ☆
- Office Suite ★ ★ ★ ★ ★
- Photoshop ★ ★ ☆ ☆ ☆



Soft skills

- Creativity
- Analytical thinking
- Resilience
- Helpfulness
- Engagement



Languages

- Italian Native
- German Fluent
- French Intermediate
- English Fluent
- Spanish Beginner
- Serbian Native



Interest / Hobbies

- Chess
- Puzzle games
- Manual Paper Crafts
- NBA Basketball



Professional Experience

Job Research

11.2022 – current

Digital Marketing Specialist / Web Publisher | Bernafon AG, Bern 01.2017 – 11.2022

- Management of the Bernafon Websites with CMS Sitecore
- Implementation of different content related to Sales and Corporate campaigns
- Support to countries with their local pages, and different local projects
- Analytics and SEO Optimization
- Management of different internal Sharepoint Sites
- Preparation of Blog Post and different content for Newsletters and Social Media
- Support in the management of the Bernafon YouTube Channel

IT Supporter / Web Editor | Kalaidos Fachhochschule, Zürich

08.2015 – 04.2016 / 10.2016 – 12.2016

- Project Website Renewal and Optimization
- Work and support for different minor Projects

Junior Developer | Dedalos R&D, Bellinzona (Diploma Thesis)

07.2014 – 01.2015

- Project AREA – PHP Form and MySQL Data connection
- Data Export into a PDF File

Office employee / Arbeiter | Verschiedene Berufliche Tätigkeiten 2003 – 2012 (TI)

- IOSI – Oncological Institute Hospital S.Giovanni, Bellinzona
- Ingrado – Service for alcoholic and other addiction, Locarno
- Caritas – Pasquerio



Education

Advanced Federal Diploma of Higher Education in IT Management

Higher Specialized School in IT Management, Bellinzona

09.2012 – 01.2015

Federal Diploma – Qualified Office Employee

09.2000 – 06.2003

Business School, Locarno

Formal Education

09.1991 – 06.2000

Faido / Giornico



Website

<https://www.dalibortrifunovic.info>

